



Training Forecasting for Fashion demand planners

Summary:

During this one day, interactive, training a comprehensive overview will be provided on the various types and critical aspects of demand planning and forecasting in the fashion industry. Industry best practice planning concepts will be reviewed and explained by real business cases.

Goal:

Broaden and deepen knowledge on the topic of demand planning and forecasting in the fashion industry.

Topics:

- Definitions (20%)
What is demand? What is the difference between a demand plan and a forecast? What is the relation to other business processes? The role of the demand planner?
- Methods (80%)
How to handle the various types of demand? Data requirements? What statistics can be used? How to determine accuracy? How to handle sizes?

Course material:

The attendees will receive a training certificate and a course manual after the training.

Target group:

Demand planners and buyers in the sport-, footwear- and apparel industry.

Knowledge prerequisites:

A general understanding of planning and buying processes in the fashion industry.

Training details:

Duration: 1 day (9:30-17:00)

Language: English

Costs: Euro 750 (ex VAT) per person